



UNIVERSITY OF SAINT JOSEPH

CONNECTICUT

FOR IMMEDIATE RELEASE

Contact: Cynthia Whitcomb, Associate Vice President of Marketing, Media and Communications

Telephone: 860-231-5387

Email: cwhitcomb@usj.edu

University Blue Jay Bike Day

Saturday, April 13 from 10:00 a.m. – 1:00 p.m.

McGovern Hall Lounge and Patio

WEST HARTFORD, CONN. (April 1, 2013)– The University of Saint Joseph (USJ) will sponsor its first University Blue Jay Bike Day on **Saturday, April 13, 2013**, from **10:00 a.m. – 1:00 p.m.** in **McGovern Hall Lounge and Patio** located on the University of Saint Joseph campus at 1678 Asylum Avenue in West Hartford, CT. Free and open to the public, Bike Day features workshops for bicycling enthusiasts, crafts and activities for children, music and refreshments.

The Main Event:

REI West Hartford will host a free basic bicycle maintenance and safe cycle commuting workshop from 10:00 a.m. - 11:30 a.m. in McGovern Lounge at the University of Saint Joseph. Register online at rei.com/stores/west-hartford.

After the Workshop:

Stay after the workshop to enjoy music, food and meet other bicycling enthusiasts. The public can also learn more about the area's bicycling services and equipment from representatives from local bicycle shops. A drawing for raffle prizes will take place at 12:15 p.m.

The event is part of a campus initiative to create a more environmentally friendly campus. Organized by USJ senior Nicole Mendelson, Director of the Honors Program Elly Vozzola, Ph.D., and Coordinator of Project Adventure Justin McGlamery, University Blue Jay Bike Day is designed to create a bike-friendly campus at USJ by increasing the number of bike racks and adding a bike storage unit to store and protect bikes from inclement weather.

For more information, contact Mendelson at nmendelson@usj.edu.

###

The University of Saint Joseph (USJ) offers a wide range of graduate, undergraduate, and certificate programs that combine a professional and liberal arts education with a focus on service. Coeducational graduate master's and doctoral degree programs are taught on the University's two campuses in West Hartford and Hartford, Connecticut; at off-campus locations throughout the state; and online. Undergraduate programs for women and for coeducational adult students take place on our beautiful suburban campus and include more than 22 majors

and six pre-professional programs, each of which provides personal attention in a caring environment. Founded in 1932 by the Sisters of Mercy, the University of Saint Joseph welcomes students from diverse backgrounds and religious traditions. To learn more, visit our website at www.usj.edu.

OFFICE OF MARKETING AND COMMUNICATIONS

1678 Asylum Avenue ♦ West Hartford, Connecticut 06117-2791 ♦ Tel: 860.231.5334 ♦ Fax: 860.233.5695